

Reorg Celebrates 5 Years in Europe

Reorg opened its first office in the region (London) in 2015 and has experienced sustained client and headcount growth in the five years since.

NEW YORK, June 4, 2020 – [Reorg](#), a global provider of financial intelligence, recently celebrated a key milestone for the business: its fifth year operating in Europe. The New York-headquartered firm opened its first office outside the United States in London in April 2015. At that time, Mario Oliviero and Julie Miecamp joined the business to lead our editorial output and operations in the region, with Hap Oakley joining to lead our commercial effort. Together with Jenn Jutakeo, who manages financial research, they have overseen the growth and maturing of the business in EMEA.

Building on Strong Foundations

Since Reorg was founded in 2013, the company has provided clarity and insight into complex high-yield, stressed and distressed debt situations for clients, and strives to provide the fastest and easiest access to news and legal documentation. The unique editorial structure, “the Reorg trifecta,” combining financial and legal analysis with reporting, provides a unique and holistic view of the credit space, with one industry veteran recently saying that Reorg has “*shattered the information asymmetry that existed a decade ago.*” Clients access insight in real time through the proprietary platform (at www.reorg.com), which is powered by machine learning and natural language processing (NLP) applications.

In 2018, three years after opening the EMEA office, Reorg acquired Debt Explained, a London-based legal analysis and data firm, and has since leveraged its data offering to build out Reorg’s global capability on legal data in EMEA and the United States.

Mario Oliviero, managing director of international credit, said of the milestone, “*It has been very rewarding to lead the EMEA team from our London office for the past five years as we have grown from just two in those first days to a thriving team of more than 60 today! We have extended our analysis and coverage to include [middle-market credits](#); in April 2020 alone our expert team of journalists and financial and legal analysts published 950 articles, up 30% from April 2019. I would like to thank our clients as well as the amazing team I work with every day for our continued growth and years of success, and I look forward to many more!*”

Reorg founder and CEO Kent Collier said of the milestone, “*The vision for Reorg was always to bring clarity to opaque situations to help investors, lawyers, bankers and other professionals make better, faster decisions for their stakeholders. Seven years on, with our team working virtually within this global pandemic, I am more excited than ever to be leading an organization that strives to continually improve its offerings to benefit our customers around the globe.*”

About Reorg

Founded in 2013, Reorg is a global provider of financial intelligence and has fundamentally changed the way professionals access complex and opaque business information. Our unique editorial team combines reporting with financial and legal analysis to provide a holistic view of topical situations and delivers that view in real time through our proprietary platform, which is powered by machine learning and natural language processing. Today, with offices on three continents, Reorg serves more than 20,000 professionals across the world’s leading hedge funds, asset managers, investment banks, law firms, professional services and advisors as well as corporations so they can make better business, investment and advisory decisions. To learn more, visit Reorg.com.